Session Descriptions

Keynote
“Famous Dave” Anderson will speak about his personal entrepreneurship experiences and on building a successful business.

Breakout sessions:

Student Breakout I: High School Students
Famous Dave will lead a breakout session geared for high school students interested in business and entrepreneurship.

Student Breakout II: College Students
Famous Dave will lead a breakout session geared for college students studying business and entrepreneurship.

Cooperatives
Small-scale enterprises face unique challenges related to limited natural and other resources. Bob Olson will lead a breakout session focusing on business cooperation strategies and cooperatives.

Markets and Marketing
You can be successful if you can’t get your product sold. Lois Hoffbauer will lead a breakout session focusing on markets and marketing.

Tax and Legal Considerations
Customers never see much of what it takes to build and run a successful business. Rob Holcomb and Doug Thompson will jointly lead a breakout session focusing on business tax considerations, legal aspects related to Tribal rights and ceded territory, and a new opportunity for income generation on federal lands.

Lunchtime Talks:
• Bryan Jon Maciewski, Fond du Lac TCC Business Programs
• Courtney Kowalczyk, The Environmental Institute
• Lois Hoffbauer, Growing for a Cause
• Faye Henagin, Henagin’s Hideout
• Adam Bailey, The Jack